

FLORIDA Women MAGAZINE 813.682.9364

Dedicated Exclusively to Capturing the Spirit of Florida Women

Florida Women Magazine is committed to providing its readers with information as well as inspiration. That's why we are loved and so well read. Our demographics reach women between the ages of 25 and 65+. Married, Single, Stay-at-Home Moms, Retirees and Business Professionals. We target women who are juggling careers, family, personal well-being and the countless demands of the day. Our readers are multi-faceted, multi-tasker who are connected and involved in the community. We educate and inspire women of all ages.

Our publication covers a diverse and interesting range of topics that affect women and their families. Health, Finance, Fashion, Beauty, Travel with special articles on topics trending today to feature articles empowering women from all walks of life.

We can target your advertising to a specific niche in the market reaching more potential customers via online platforms. We can place your business at the right place, to the appropriate audience and at the appropriate time. Our goal is to reach more customers for you. Let us help you create a custom digital marketing campaign to help you grow.

Is your advertising reaching the decision maker?

We can reach over 100,000 women through our digital platform, complemented with our print edition. Our program can tailor your message, specifically target your potential customer and build your brand awareness.

We invite you to partner with us on the road to your success.

*Women are the dominate force in today's economy, opening
businesses twice the rate of their male-owned counterparts.*

Minority women-owned businesses are growing at 4 times that rate!

- ✓ 47% of women are employed
- ✓ 85% influence purchases
- ✓ 85% make decisions on all health care purchases
- ✓ 40% of women account for business travel
- ✓ 45% of all shareholders are women

The purchasing power and economic clout of women continues to grow exponentially as the number of working women with higher discretionary income climbs.

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Florida Women Magazine Advertising Rates:

¼ page:	\$250-1X	\$225-3X	\$200-6X	\$175-12X
½ page:	\$475-1X	\$400-3X	\$350-6X	\$300-12X
1/3 pg:	\$550-1X	\$500-3X	\$450-6X	\$400-12X
Full pg:	\$700-1X	\$650-3X	\$600-6X	\$500-12X

All rates include digital and print publications
Advertorial rates, back cover, inside covers – on request

Enhance your Magazine Ad with a Digital Link - \$50 each

Your Choice: Facebook, Website, Instagram,
You Tube, or Direct Line
Or: Link to ALL your Social Media for one low price \$100.

Introductory Advertising Promotion

¼ page:	\$150 per month – 3 month commitment
½ page:	\$250 per month – 3 month commitment
1/3 pg:	\$300 per month – 3 month commitment
Full pg:	\$400 per month – 3 month commitment
Special placement: Back Cover, Inside Covers: \$500-3X rate	

Digital Enhancement Packages

\$100 - Business of the Day

Become a Florida Women Magazine Sponsor - Let us build an “exclusive” promotion about your business so you can advertise your sales or specials. Reach an additional 25,000+ potential customers in addition to our monthly publication.

\$225 - Targeted Digital Ad Campaign

Monthly promotion posted on our Facebook with links to your website, facebook or Instagram. This is a separate ad that will give you an additional reach of up to 100,000 views per month tailored to reach your specific demographics. This will publish once every week for the month you choose.

Take advantage of our ability to multiply your already customer base by utilizing our digital programs. We do the work for you. We want to help you grow and be successful. That is what Florida Women Magazine is all about.

Contact your local rep to discuss how we can help!

